

jennifer turliuk





what's inside

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Why Jennifer?

Jennifer Turliuk is an award-winning speaker and entrepreneur who turned dissatisfaction with her corporate job into a groundbreaking self-education journey and dream career. After interviewing and shadowing some of Silicon Valley's leading minds: professors, founders, and investors, she went on to be the **CEO of MakerKids**, the first makerspace for kids in the world. She also authored multiple books, like *How to Figure Out What to Do With Your Life (Next)*, that help adults land the careers they're seeking and encourage kids to become the leaders of tomorrow.

To jump start her entrepreneurship voyage she was selected for the **Singularity University program at NASA**. Her work has been featured in *The New York Times*, *Popular Science*, *Wired* and continues to be honored worldwide. Not only is MakerKids always helping children learn, Jennifer continues to help people as a **board member for the Geneva Centre for Autism**, participating on the **Ontario Institute for Studies in Education's Professional Advisory Committee**, and sharing her stories through speaking engagements.

Success in the modern world comes from hustle and a can-do attitude. Jennifer speaks from her most authentic self, talking about everything from making the most of emerging technologies, to developing skills like leadership, resilience, creativity, and more.

MAKERKIDS®



“Jennifer is one of those people whose words are powerful and insightful. When Jennifer speaks, I listen.”

Kym McNicholas,
Emmy Award-winning Journalist



Jennifer's Biography

Jennifer Turluk is an entrepreneur, writer, and speaker. Her work has been featured in the New York Times, Huffington Post, Fast Company, Wired, and more. Jennifer is the CEO of MakerKids, which started the first and largest makerspace for kids in the world and now runs award-winning virtual programs, camps and parties on Coding, Robotics and Minecraft that help kids build confidence, resilience, social skills and a positive relationship with technology. She is the author of *How to Figure Out What to Do With Your Life (Next)*, which Deepak Chopra called “**an amazing and brilliant instruction manual**”. Jennifer is a sought after TEDx

and keynote speaker, and her writing can be found in Forbes, Business Insider, Strategy, and various newspapers. She attended Queen's University and Singularity University (at NASA) and was awarded an honorary degree from Humber College for her contributions to society. She is on the Professional Advisory Committee for the Ontario Institute of Studies in Education at the University of Toronto, and was on the Board of Directors of the Geneva Centre for Autism. Jennifer loves musical theatre, kiteboarding, and salsa dancing, and is a former DJ. She lives in Toronto with her dog.

TEDx

WIRED

The New York Times

THE
GLOBE
AND
MAIL*

BUSINESS
INSIDER

Forbes

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Testimonials

"I heard Jennifer speak at the Burlington Public Library Meet the Author event. **I found her personable as she shared about her desire to change the world** and her love of reading as a kid. She later discussed her book, *How to Figure Out What to Do with Your Life (Next)*, and I found her talk helpful as a recent graduate. She explained Career Planning by Design very well and I definitely learned a lot from her presentation!"

Shelley Rottenberg

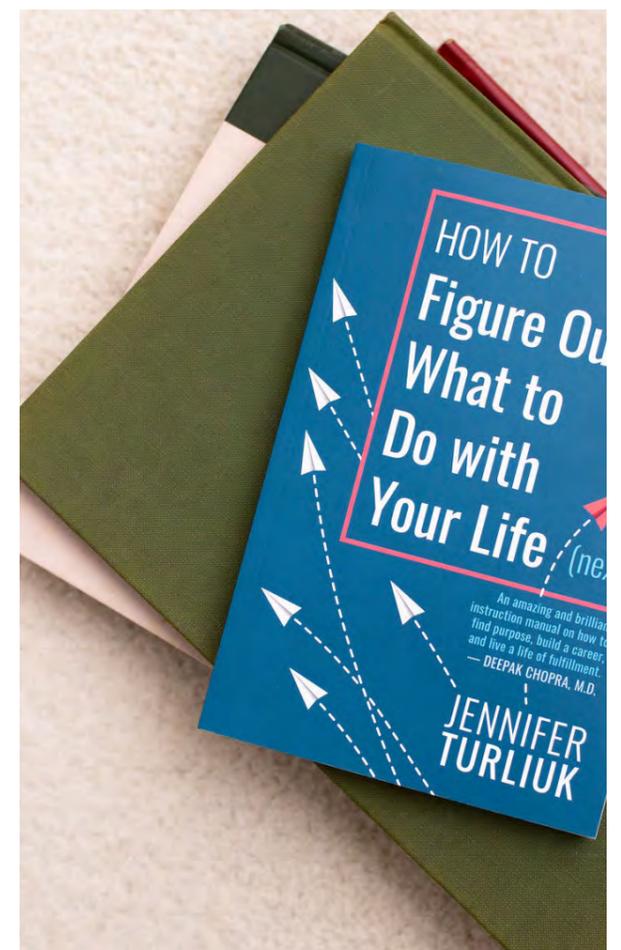
"**Jennifer was fabulous and she was the perfect fit for our topic discussion.** She used current and tangible examples which I know our parents really appreciated. It would be fitting to have Jennifer present again in the future as we expand our building to incorporate a Maker Space of our very own"

Fundraising Coordinator,
Calgary Academy



"I want to thank you for your inspirational talk yesterday. You were **highly engaging and showed a deep passion for entrepreneurship.** We've had several guests come through our doors in the last few months but your "approval rating" was by far the highest amongst all speakers – on a student and advisor level. For the rest of PayItForwardFriends.com's members and advisors who could not make it last night – you missed a dandy."

Larry Chan,
Caldwell Partners



“Jennifer provides us with the often-missed bridge from inspiration to action. She shows us how to do what we know we want to do.”



Kunal Gupta,
CEO, Polar, and tech entrepreneur





Primary Speaking Topics

Future of Work

Jennifer Turliuk is the author of the book "How to Figure Out What to Do With Your Life (Next)". Her company MakerKids started the first makerspace for kids in the world and is an industry leader in education. In this presentation, **Jennifer shares what the future of work will look like and how we can keep up, create opportunity, and choose careers that continue to allow us to evolve in a changing world.** She will also share her own experience of **prototyping her career future, and the risks and challenges she had to face all while pursuing her passion.**

The jobs of the future don't exist today. **Having a great career fit can create a better life and a better world** – and finding this is possible at any age and stage. Professionals will need to be able to **adapt, prototype and reimagine the way they look at their careers to meet the critical changing needs of our society and create a better future for us all.**

Future of Learning

Jennifer's company MakerKids started the first makerspace for kids in the world and is an industry leader in education. In this presentation, she **shares what the future of education will look like and how we can prepare students for the jobs of tomorrow** – because the jobs of the future don't exist today and we need our children to be able to adapt, create and apply their knowledge to meet the critical changing needs of our society to **create a better a future for us all.**

****all speaking topics can be hosted both virtually or in person**

01

02





Sample Past Speaking Engagements

Jennifer Turliuk has been invited to give talks about her work at key industry conferences such as:

MakerCon: Norway, New York, California
"The Business of Making With Kids"

Keynote Speaker, MakerCon Nordic: Called the 'epicenter of the maker movement', MakerCon is a professional conference by and for makers. MakerKids CEO was invited to speak about MakerKids.

[click to view here](#)

Maker Faire: Rome, New York, California
"Re-Making the World through Making with Kids"

Maker Faire Rome: Jennifer was invited to give a talk to 1500 people at the opening conference of Maker Faire Rome. Other speakers included Brian Krzanich (CEO of Intel), Massimo Banzi (CEO of Arduino), Dale Dougherty (CEO of Maker Media), Leah Buechley (professor at MIT Media Lab), Mark Frauenfelder (founder of Boing Boing), and more. Her speech was covered by Wired.

[click to view here](#)

Humber College Convocation
Honorary Degree & Graduation Speech

MakerKids CEO was awarded an honorary degree for her contributions to society via MakerKids, and invited to speak in front of 3000 graduates. Past honorary degree recipients include the Chief of Toronto Police Services, Mike Myers, and more.

[click to view here](#)

Other Speaking Engagements & Topics;

Keynote speech at MakerCon Nordic
(first MakerCon in Europe)

Calgary City Teachers' Convention
Topic: STEM and the Maker Movement

Calgary Academy
Topic: The Future of Learning and Innovation

Asian American Hotel Owners Association
Topic: NextGen Business Success

STEM and the Maker Movement

Brightworks Innovation Day

Maker Faire: Bay Area, Hamilton and Rome

SXSWedu

Stanford Panel discussion with Peter Thiel (Founder
of Paypal and early investor in Facebook and LinkedIn)

TEDx - Topic: Technology Therapy

TEDx talk in Spanish at TEDxSantiago

Ignite Presentation at Singularity University

Tech Wildcatters Speaker Dinner, Dallas
Topic: 'PR & Marketing for Startups'

Stanford MBA students: 'Startup Chile'

Concordia MBA students: 'Doing Business in Chile'

Junior Achievement students at Deloitte
Topic: 'Career Planning'

Queen's University research conference
Topic: 'Marketing to Millennials'

Bizzcamp Santiago



Audiovisual Requirements

Computer, Projector,
or Screen

Jennifer **requires a small screen in front of her**, either in front of the seats or at eye level, in order to view presentation notes.

Clicker

In order to control the presentation flow, Jennifer requests a **clicker connected to the screen.**

Microphone and Audio

Jennifer prefers a **lavalier (lav)**

microphone connected to a high quality audio system. If this is unavailable, any clip on or other wireless microphone is fine.

Podium

No podium is necessary if there is a small screen in front of Jennifer. (see screen requirements).

Book Signings

Please have a **black sharpie** and **bottle of water** ready at the book signing table.

****no audiovisual requirements if hosted virtually**





Photo and Video Assets

Click the hyperlink to access
the photos and videos

Vertical Headshot

Horizontal Headshot

Speaking Photograph

*How to Figure Out
What to Do With Your
Life (Next) Book Photo*

Career Planning by
Design Speech

The Future of Learning
and Innovation Speech

Brightworks Innovation
Day Speech

TEDx & TEDx Santiago





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information at jenniferturliuk.com